



New Leader NL600 CASE STUDY

McCracken Farm Service

Location: Texas

What application equipment did you previously use?

New Leader. We rigorously used a 16-foot box for 7.5 years of compost application. It's amazingly still in great shape too.

What made you switch to the NL600?

It's a new product from New Leader that we heard could do more acres in less time. We wanted to be one of the first applicators to implement the NL600.

What problem were you trying to solve?

We weren't having any issues with the previous New Leader spreader, it just became time to upgrade our equipment.

What features sold you on the NL600?

The 600 cubic foot box was a game changer for us, allowing us to do almost as many acres a day with one machine instead of two.

What benefits have you seen since the NL600 has been used in your operation?

Being able to spread almost as many acres with one machine as we did with two, it's incredible. It all comes down to productivity and the NL600 couldn't be more impressive!

What has exceeded your expectations?

Besides the spreader itself, our New Leader territory specialist went above and beyond to make sure we were completely satisfied with our purchase. The New Leader team as a whole just keeps pushing the limits of perfection.

What's the number one reason you would recommend this product to another?

If you're in the market for a new broadcast spreader or any other product that New Leader offers, you can't go wrong. They simply are the best!

About McCracken

When you've hauled manure for over 50 years and 3 generations you learn a few things: First, to have a good sense of humor; Second, which crops need what application rate of what product and which product would best suit your customers needs. You also build a lot good relationships along the way. People that know they can count on you for honest business and good product. People who know you take this seriously!

With two companies, McCracken Farm Services, Inc. and Hockey Express Compost, Inc. the McCracken family is able to offer not only a high quality manure spreading job and excellent, timely silage harvesting, but also the highest quality compost.

Acres Per Day: Custom

Nutrients: Compost

Founded: 1970

